

2027 CORPORATE PARTNERSHIP LEVELS >>

BENEFITS

PLATINUM STEWARD
\$24,995
DIAMOND HARVESTER
\$9,995
CHROME CULTIVATOR
\$6,995
GOLD GROWER
\$3,495
BRONZE PLANTER
\$995

BRAND VISIBILITY & MEDIA

Website Pop-Up Ad Included

Full Page Adviser Ad¹ Included

Half Page Adviser Ad¹ Included

Digital Ad² Included

✓

✓

✓

Banner & Square

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✓

Square & Skyscraper

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✓

Square

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BOGO

Skyscraper

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PARTNER RECOGNITION

CAPCA Website Recognition

CAPCA Conference Signage

CAPCA Conference Program

Ongoing Acknowledgment - Adviser Magazine

Logo & Tagline

Logo

Logo

Logo

Logo & Tagline

Logo

Logo

Logo

Logo

Logo

Logo

Logo

Logo

Company Name

Company Name

Logo

Company Name

Company Name

Company Name

Company Name

CONFERENCE BENEFITS

Exhibitor Booth Selection Priority³

Total Exhibitor Booth Discount

Internal Team Meeting Support (limited space)

1st

\$1000

✓

2nd

\$350

✓

3rd

\$200

✓

4th

\$150

✓

5th

\$50

✓

INDUSTRY ENGAGEMENT

Advocates & Allies Webinar Series

Industry Insight Feature

Subscription to The Adviser Magazine

CE Hours Reported Account

Secondary Advocacy Benefits

1 Session Sponsor

Adviser

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e-Newsletter

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WORKFORCE & HIRING

Employer Spotlight Webpage

Job & Internship Board Posting

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PARTNER ADVERTISING SAVINGS

Adviser Magazine Ad Savings

Digital Ad² Savings

45%

40%

35%

30%

30%

25%

20%

15%

15%

10%

¹ October is a blackout month for ad comps in The Adviser.

² Digital includes newsletters and website.

³ Booth placement follows partnership tier and sign-up order.

CAPCA CORPORATE PARTNERSHIP supports the only nonprofit membership association dedicated to advocating for the license holders, applicator professionals, and industry leaders shaping California agriculture. When your company invests in CAPCA Corporate Partnerships, events, sponsorships, and media, it's an investment back into the profession and industry you serve – while giving your brand unmatched year-round visibility with the decision-makers who influence purchasing decisions.

Industry Engagement

Industry Engagement benefits help corporate partners connect with California's pest management community while supporting CAPCA's mission. Opportunities include thought leadership through the quarterly Advocates & Allies Webinar Series and an Industry Insight feature, subscription to The Adviser magazine, and access to CE Hours Reported. These benefits are designed to increase awareness and strengthen industry relationships.

Employer Spotlight Webpage Requirements:

The Employer Spotlight is a partner-provided benefit that may be submitted once per year for posting on CAPCA's Careers Quick Links webpage. Partners are responsible for providing the following:

- A link to their company webpage or career section.
- Completed spotlight content. Submissions should be no more than 150–200 words and written in a professional, recruitment-focused tone.
- *Content may not include product promotion or all-capitalized wording unless the capitalization is part of the official company name.*

When preparing your Employer Spotlight, consider including a brief company overview, what makes your company a great place to work, the types of roles or career paths you offer, and anything unique about your company's culture, growth, or employee experience.

Corporate Partner Benefits Guidance

Corporate Partner benefits are provided as part of your annual partnership and are available for your organization to use throughout the partnership year. These are your benefits, and we encourage you to take full advantage of the opportunities included at your partnership level. CAPCA will provide access and support where appropriate; however, partners are responsible for initiating use of their benefits, so it is up to your team to review what is included, plan ahead, and contact CAPCA when you are ready to activate a benefit.



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