

# CAPCA

CONFERENCE 2025



# COLORING BOOK

This coloring book belongs to the future PCA:

---

**Hey Adults!**



**Share this coloring book with your kiddos.**  
Have them color the cover and when they are done, send a high-res photo of the artist holding their art to [adviser@capca.com](mailto:adviser@capca.com) by October 31, 2025 for a chance to be featured in the December issue of The Adviser!

**Enjoy our coloring book?**

Scan the QR Code to print at home



designed by  
**CAPCA Staff**

original artwork by

and

*Brianna Jones*

# Sweetest Pick of the Patch!

---





Pollinators at  
Work

# Troublesome Rodents



# Harvest Time!

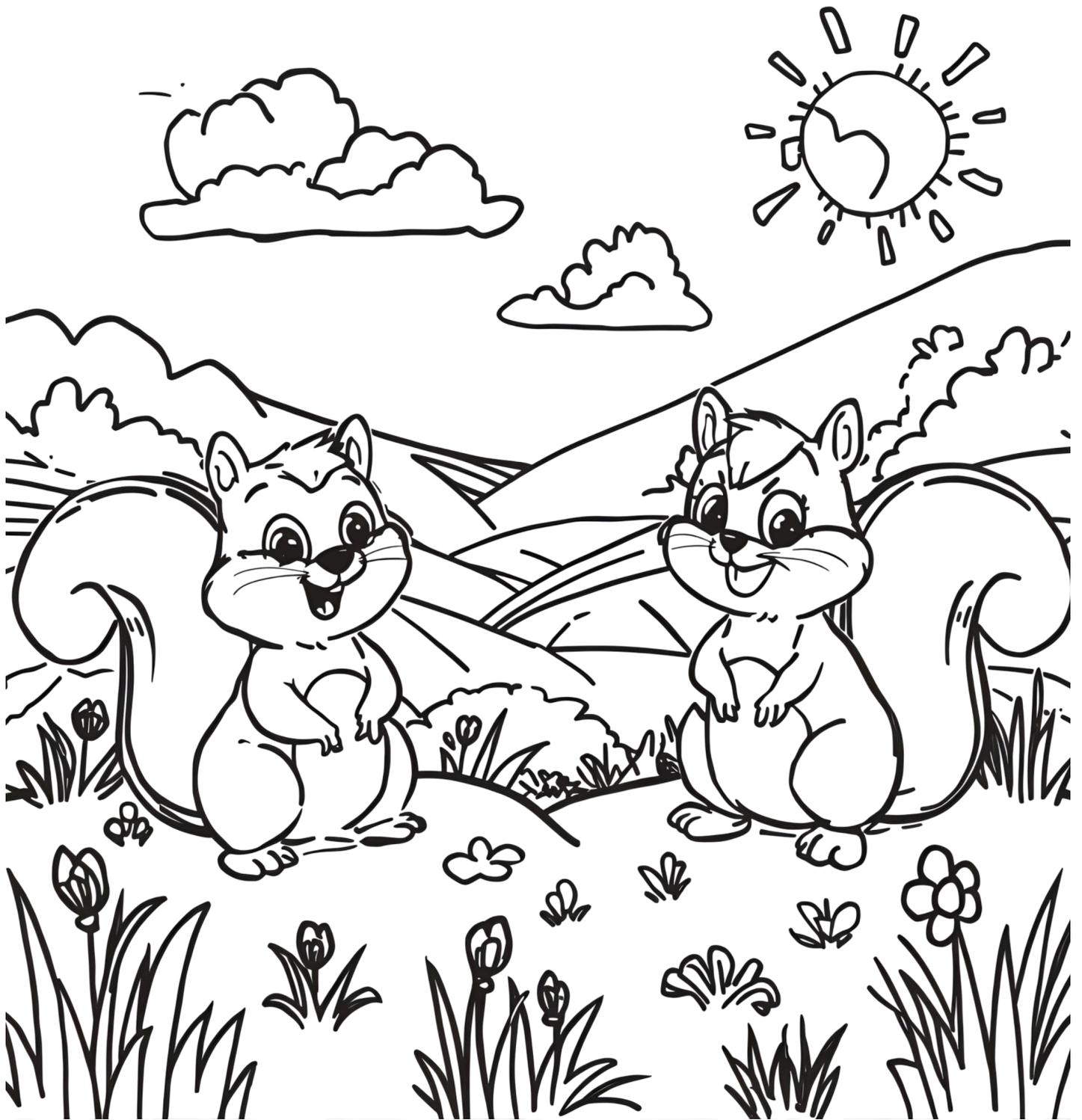


# Bug Friends



Is it tee  
time?





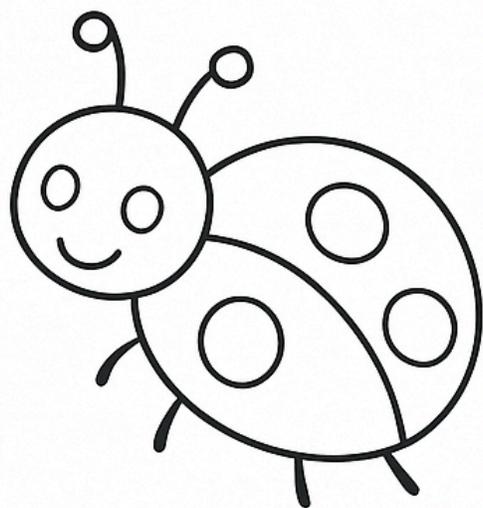
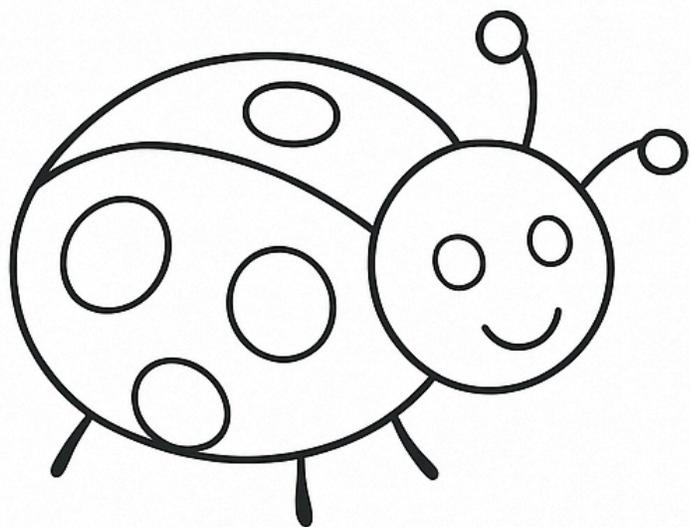
Hey I jus-  
SQUIRREL!

# Rats in the Valley

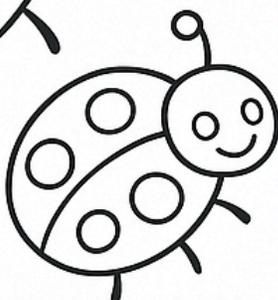
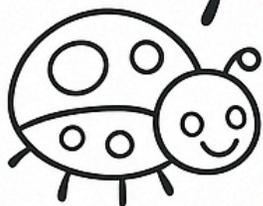
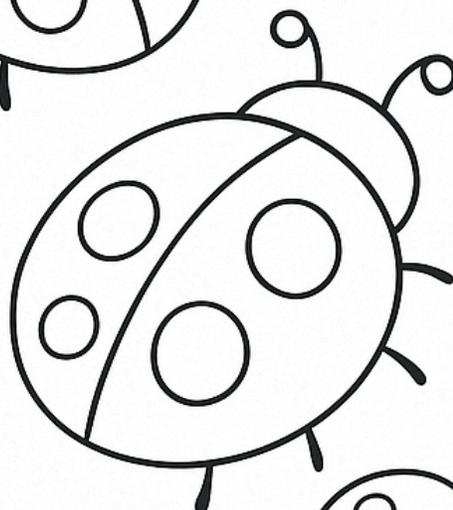
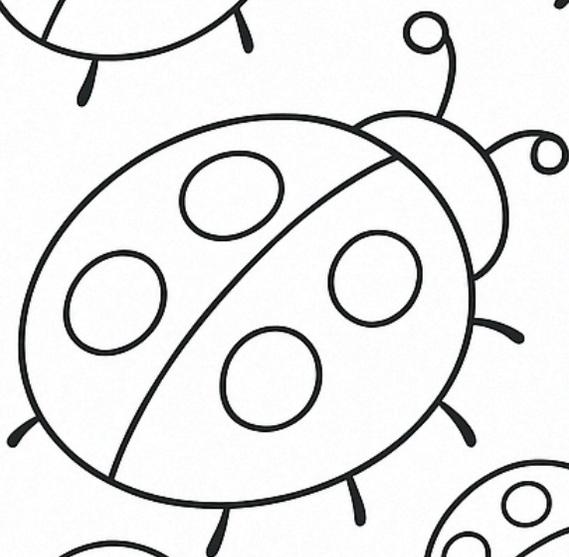
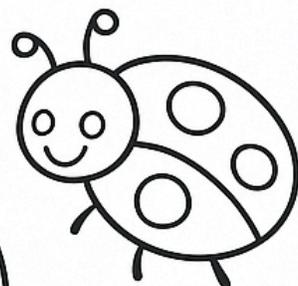
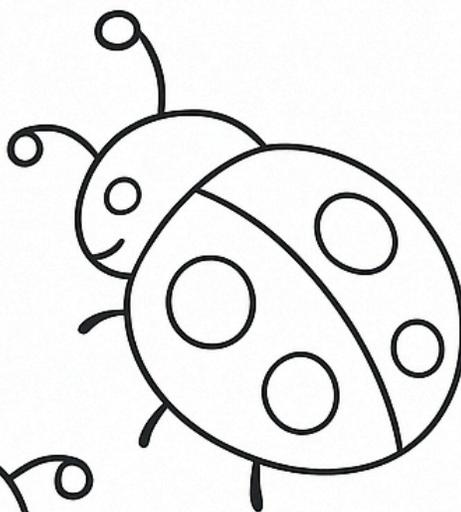
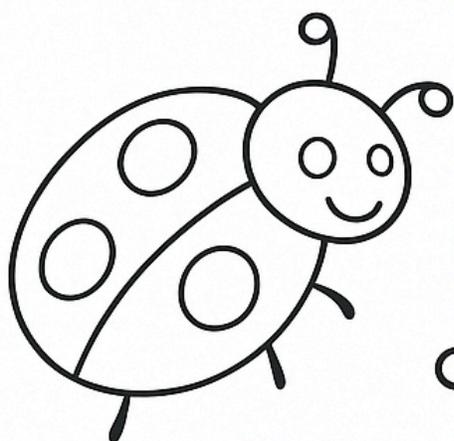




Rats in the  
Trees



САРСА

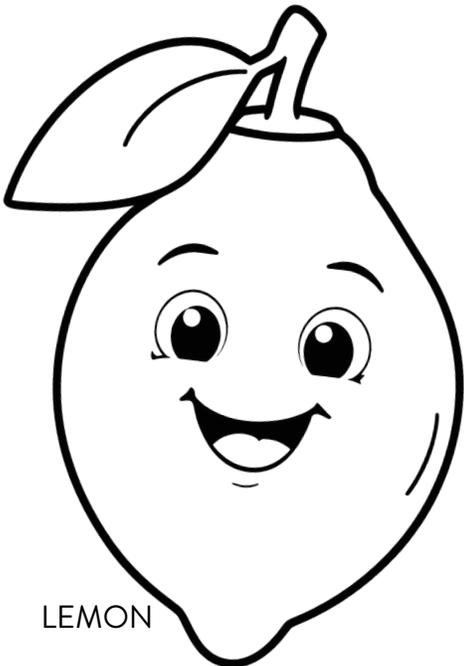


# Halloween Snacks!





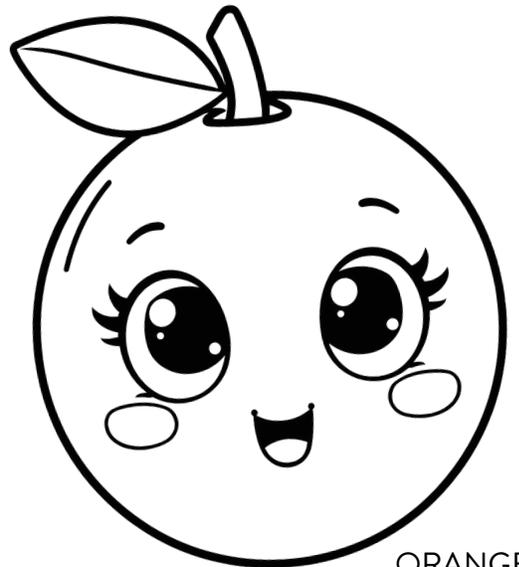
My favorite citrus is:



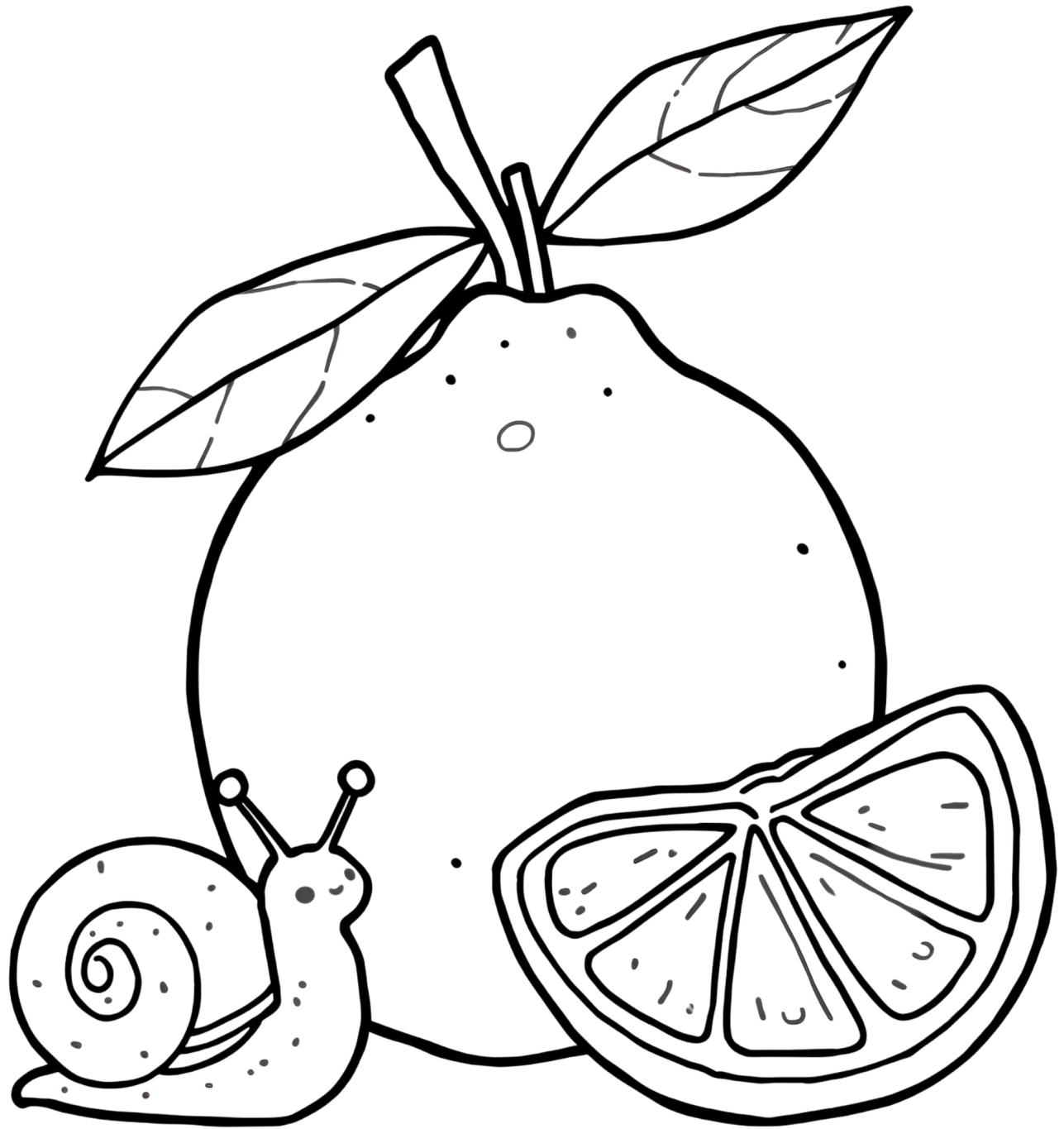
LEMON



LIME



ORANGE



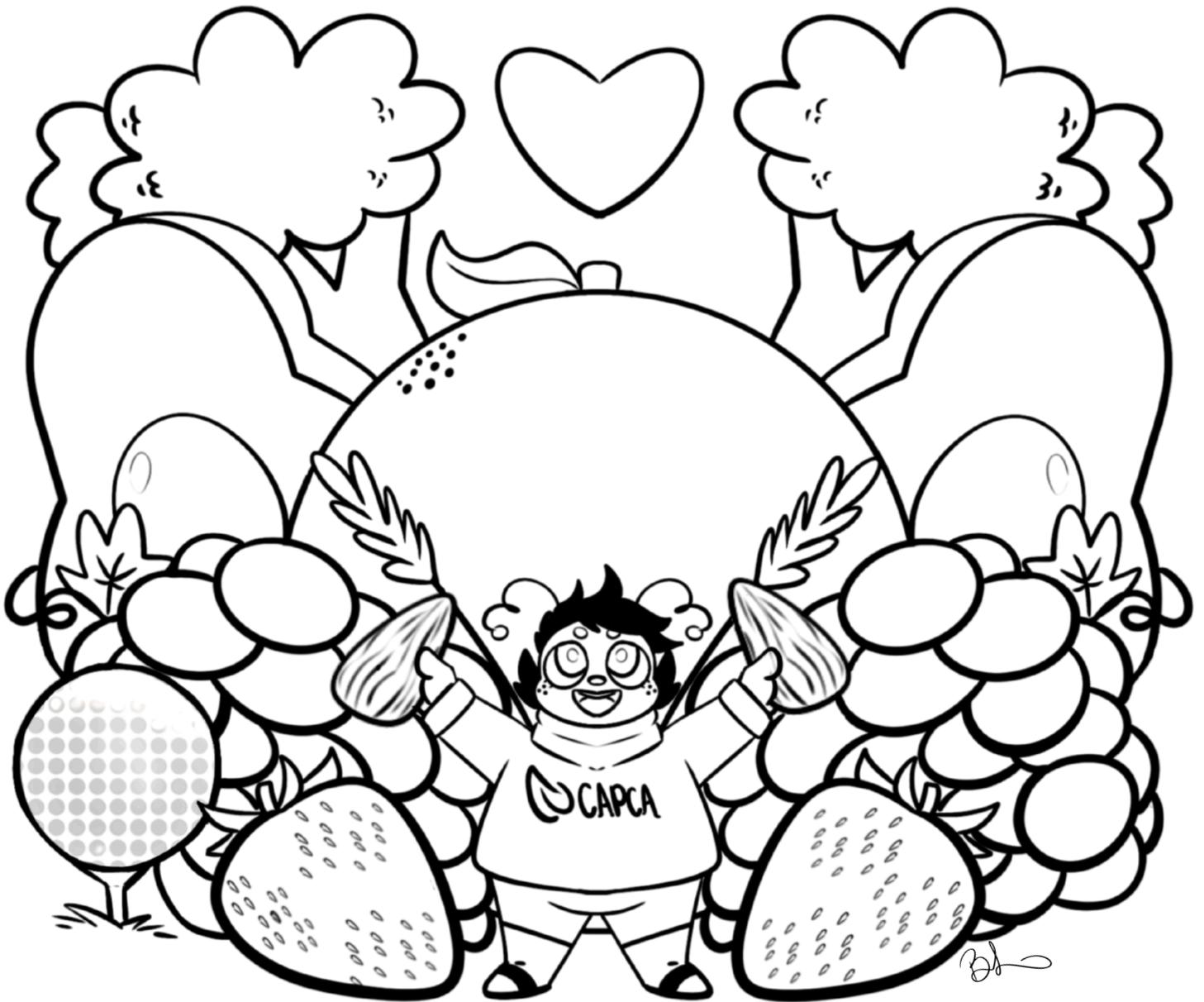
California Citrus is  
the Best!





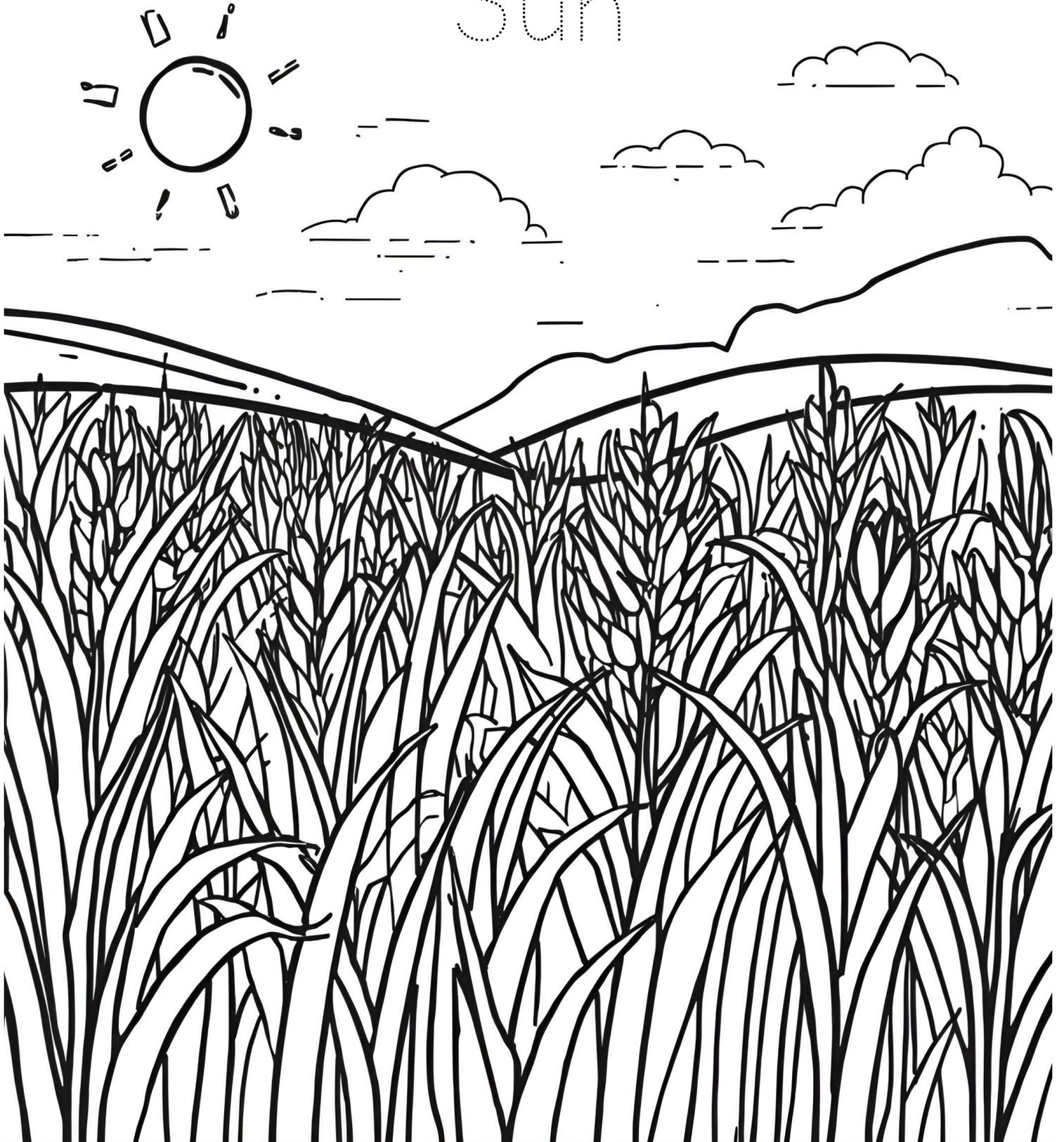
Plant Doctor Buddy

# The Future of Pest Management



Grow in the

Sun



# The Stanley W. Strew Trust

Celebrating 30+ years of supporting CAPCA's mission and honoring CAPCA's founder and first CEO, Stanley W. Strew.



## Educational Outreach

- 1990s: Plant Doctor classroom activities introduced agriculture to young students.
- 2000s: Pathway to PCA career nights connected college students with industry.
- Today: Members continue inspiring the next generation of PCAs.

## Annual Scholarship

- \$3,000 awarded each year to a college student pursuing a career as a PCA.

## Student Network Event

- Held each October during the CAPCA Annual Conference.
- Pairs students with industry professionals for interactive career building.
- Impact: Since 2016, 40%+ of attendees have joined the industry with a DPR license or certificate; over 100 are now licensed PCAs.



## How Your Donation Helps:

Contributions to the trust support the future of the PCA license by enhancing educational activities for the next generations of PCAs. The Trust equips local chapters with resources for engagement and supports broad outreach to College students on career pathways to help land their ideal PCA role.