

PLATINUM	DIAMOND	CHROME	GOLD	SILVER	BRONZE
\$25,000	\$10,000	\$6,500	\$3,850	\$2,500	\$750
Complimentary and timely access to insider knowledge about the concerns and advances in the PCA industry.	Complimentary and timely access to insider knowledge about the concerns and advances in the PCA industry.	Complimentary and timely access to insider knowledge about the concerns and advances in the PCA industry.	Complimentary and timely access to insider knowledge about the concerns and advances in the PCA industry.	Complimentary and timely access to insider knowledge about the concerns and advances in the PCA industry.	Complimentary and timely access to insider knowledge about the concerns and advances in the PCA industry.
Acknowledgement on the CAPCA Website and in Each Issue of Adviser Magazine - For the Year Once Membership is Confirmed.	Acknowledgement on the CAPCA Website and in Each Issue of Adviser Magazine - For the Year Once Membership is Confirmed.	Acknowledgement on the CAPCA Website and in Each Issue of Adviser Magazine - For the Year Once Membership is Confirmed.	Acknowledgement on the CAPCA Website and in Each Issue of Adviser Magazine - For the Year Once Membership is Confirmed.	Acknowledgement on the CAPCA Website and in Each Issue of Adviser Magazine - For the Year Once Membership is Confirmed.	Acknowledgement on the CAPCA Website and in Each Issue of Adviser Magazine - For the Year Once Membership is Confirmed.
Access to CE Hours Reported for all your DPR reporting needs.	Access to CE Hours Reported for all your DPR reporting needs.	Access to CE Hours Reported for all your DPR reporting needs.	Access to CE Hours Reported for all your DPR reporting needs.	Access to CE Hours Reported for all your DPR reporting needs.	Access to CE Hours Reported for all your DPR reporting needs.
2 Subscriptions to Adviser Magazine.	2 Subscriptions to Adviser Magazine.	2 Subscriptions to Adviser Magazine.	1 Subscriptions to Adviser Magazine.	1 Subscriptions to Adviser Magazine.	1 Subscriptions to Adviser Magazine.
Discounts on exhibitor fees and registration for CAPCA Conference & Spring Summit.	Discounts on exhibitor fees and registration for CAPCA Conference & Spring Summit.	Discounts on exhibitor fees and registration for CAPCA Conference & Spring Summit.	Discounts on exhibitor fees and registration for CAPCA Conference & Spring Summit.	Complimentary registration for Spring Summit.	Complimentary registration for Spring Summit
1st Priority Placement for Conference Exhibit Booth. Must be signed up by 10/31/24.	2nd Priority Placement for Conference Exhibit Booth. Must be signed up by 10/31/24.	3rd Priority Placement for Conference Exhibit Booth. Must be signed up by 10/31/24.	4th Priority Placement for Conference Exhibit Booth. Must be signed up by 10/31/24.	5th Priority Placement for Conference Exhibit Booth. Must be signed up by 10/31/24.	6th Priority Placement for Conference Exhibit Booth. Must be signed up by 10/31/24.
Full Page Adviser Ads2	Full Page Adviser Ads1	1/2 Page Adviser Ads1	1/2 Page Adviser Ads1	Email Skyscraper Ad*1	Email Footer Ad*1
Adviser Advetorial1	Website Banner Ad1	Website Banner Ad1	Website Square Ad*1	Job Opportunities**1	Job Opportunities**1
Website Banner Ad1	Job Opportunities**3	Website Square Ad*1	Job Opportunities**2	Digital Advertising Discount***10%	Digital Advertising Discount***10%
Website Pop-up Ad1	Digital Advertising Discount***15%	Job Opportunities**2	Digital Advertising Discount***15%	Complimentary Spring Summit Registration****2	Complimentary Spring Summit Registration***1
Job Opportunities**3	CEHoursReported.com Discount Packages50%	Digital Advertising Discount***15%	Conference Booth Discount*****\$300	Advice for the Adviser Audio Commercial Discount :30s spot15%	Advice for the Adviser Audio Commercial Discount :30s spot10%
Digital Advertising Discount***25%	Conference Booth Discount*****\$500	CEHoursReported.com Discount Packages20%	Complimentary Conference Registration1		
CEHoursReported.com Discount Packages90%	Complimentary Conference Registration2	Conference Booth Discount*****\$500	Complimentary Spring Summit Registration****2		
Conference Booth Discount*****\$1,000	Complimentary Spring Summit Registration***2	Complimentary Conference Registration1	Additional Conference Regitration Discount - +5 or more****10%		
Complimentary Conference Registration2	Additional Conference Regitration Discount +5 or more****15%	Complimentary Spring Summit Registration***2	Advice for the Adviser Audio Commercial Discount :30s spot25%		
Complimentary Spring Summit Registration***2	Advice for the Adviser Audio Commercial Discount :30s spot50%	Additional Conference Regitration Discount - +5 or more****15%			
Additional Conference Regitration Discount (+5 or more)*****25%		Advice for the Adviser Audio Comercial Discount :30s spot25%			
Advice for the Adviser Audio Commercial (:30s spot)1					



**CAPCA**  
AT THE CENTER OF PLANT HEALTH

www.capca.com | 916-928-1625 | sales@capca.com

## 2025 SUSTAINING MEMBERSHIP

There is a limited window to sign up for 2025 Sustaining Membership: Sept. 9, 2024 to April 30, 2025. For Sustaining Membership sign-up, visit CAPCA.com.

Complimentary ads are not available during the October Issue of the Adviser. All other issues are on a first come, first served basis. Only purchasable ads available.

CAPCA will provide Sustaining Member companies redeemable Conference and Spring Summit registration codes for their employees. A \$100 service fee will be applied to any refund requested for a registration purchased without the redeemable registration code provided. Complimentary Conference and Spring Summit Registrations: Pending the availability of hosting in-person events in 2025. CAPCA reserves the right to limit benefits and/or adjust to online programming value due to unknown gathering and spacing restrictions.

\*Skyscraper and Footer Ads: Maximum of 5 comps available. First come, first serve basis. Order must be placed by 12/15/24.

\*\*Digital Job Opportunities are exclusive for our Sustaining Members. Digital discount will apply.

\*\*\*Digital Ad Discount: One time discount if order is placed by 12/15/24.

\*\*\*\*Discount on Additional Conference Registrations Bulk of 5 or more registrations must be purchased to qualify for the discount.

\*\*\*\*\*Discount on Conference Exhibitor Booth. Discounts determined based on Sustaining Member Level. Max discount \$1,000.

Negotiated Benefits: Complimentary ad exchange may be negotiated. Value of Negotiated Benefits must be completed by 2/21/25. Complimentary ad will be discounted if ad is upgraded.

The rights, privileges, membership benefits and unused portion thereof of CAPCA Sustaining Members applies only to the Company purchasing membership and cannot be transferred or assigned to said Company's subsidiary(ies) or any other entity(ies) of which the Company has full or partial ownership. The rights, privileges, membership benefits and unused portion thereof of CAPCA Sustaining Members applies only to the calendar year. (Jan. 1-Dec. 31) for which the Company purchases membership and cannot be transferred or rolled over to any subsequent calendar year.