

MARCH 2024

CAPCA NEWSLETTER



CAPCA

AT THE CENTER OF PLANT HEALTH

Latest Information from CAPCA



CONFERENCE REGISTRATION OPENS MARCH 4, 2024!



Annual CAPCA Conference & Agri-Expo

Join us for the 50th Anniversary of the CAPCA Annual Conference & Agri-Expo in Anaheim, October 13-15th!

Make sure your 2024 CAPCA Membership is up to date to receive the discounted Member price!

If your account at [CAPCA.com](#) does not say you are a Member *DO NOT* purchase your Conference registration. Pay your 2024 Membership first. Once your account reflects your payment, you can proceed with your Conference registration purchase. *Your registration will reflect your membership status; if you don't see this, contact support@capca.com before purchasing.*

If you believe you have already paid and your account does not show a 2024 Membership *DO NOT* purchase your Conference registration. Instead, contact support@capca.com or call us at 916.928.1625 ext. 1 for

IN THE ADVISER

Change 2.0

Paul Crout, CAPCA Chairman - Pg. 6-7

CAPCA Annual Awards in 2024

Pg. 8-10

The Role of Governmental Advocacy to Safeguard Pest Control Advisers

Taylor Roschen, CAPCA Lobbyist - Pg. 20

[Online Adviser](#)

FREE CEU HOURS FOR MEMBERS IN 2024

CAPCA is celebrating our 50th CAPCA Conference and Agri-Expo Anniversary this year with a special

assistance.

There will NOT be price adjustments after you purchase a Conference ticket.

The room block will open with registration on Monday, March 4, 2024. As in past years, each attendee registration is allowed one room in the block. Registration does not guarantee a room. CAPCA encourages you to register as soon as possible if you require one. If you need additional rooms, you must buy additional registrations. No exceptions.

The image shows a podcast player interface on a dark green background. At the top, it says 'CAPCA PODCAST' in white and 'ADVICE FOR THE ADVISER' in green. Below that is a microphone icon and a photo of a professional microphone on a stand. The episode title 'Ep. 1 - 2024 C&T and CDFA Grant' is displayed in white. At the bottom, there are standard audio player controls: a close button (X), a previous button (left arrow), a play button (right arrow), a next button (right arrow), and a full screen button (square).

LISTEN TO ADVICE FOR THE ADVISER PODCAST

CAPCA is proud to announce our new podcast, Advice for the Adviser, available wherever you get your podcasts or [click to listen online!](#)

USE CE HOURS REPORTED IN 2024



In 2024, the only way for CAPCA to guarantee that members' CE hours will be reflected on their official Hours Report is through CE Hours Reported. Be sure to look for the CE Hours Reported mark when you sign up for CE to continue to track your CE hours effortlessly and reliably!

Creating a profile is free and easy at [Cereported.com](#)

- Easy Course Discovery: Find and register for quality CE courses with ease.
- License Verification: Securely verify your license number and avoid clerical errors.
- Quick Check-In: Speed up your course check-in process.
- VOA Direct to You: Automatically receive VOAs in your inbox.
- CAPCA Active Members will get your Official Record at [CAPCA.com](#)

CE Sponsors, this service is also free and available to you!

- Hassle-free compliance with DPR's latest regulations.
- Flexible and convenient tracking for all your events.
- Create a free account at [Cereported.com](#).

SUSTAINING MEMBERSHIP DEADLINE IS

giveaway to Active and Associate CAPCA members of 10 hours of FREE online CE! Make sure your membership is active before we release the first bundle of 5 hours this spring! [Join here.](#)

ATTEND THE CAPCA FINANCE COMMITTEE MEETING

Save the date!

[Click here to join the meeting on April 12, 2024 at 11:00 AM.](#)

For an updated Finance Committee agenda, contact [Crystelle](#) directly at 916-633-0486.

ANNOUNCING NEW MEMBER BOXES!

CAPCA is sending out welcome boxes to our new never-joined-before members, as well as to Diamond and Platinum Sustaining Members! If this is you, look for the Welcome Box in your mailbox soon! Check it out:



EXCLUSIVE OFFER FOR PCAs: EARN \$2,000 FOR YOUR INSIGHT

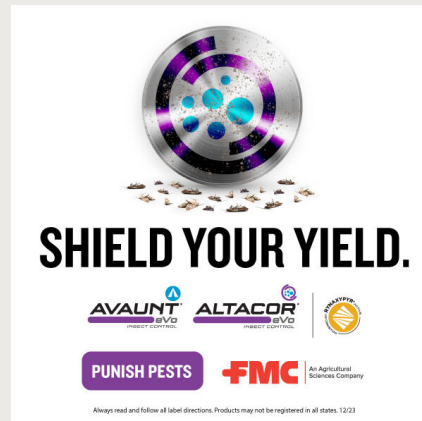
The \$1M CDFA grant rewards PCAs for anonymously telling how they practice IPM. Don't miss this once-in-a-career opportunity to impact regulations, defend our profession, and earn an award.

[Grant Information](#)

APPROACHING

Apply before the deadline on **March 31, 2024** to gain access to all of CAPCA's Sustaining Member benefits including placement in the October issue of the Adviser magazine, premium booth placement at our annual Conference, and many more!

[Learn More](#)



SHIELD YOUR YIELD.

AVAUNT AVANTAGE ALTACOR ALTERNATIVE

PUNISH PESTS **FMC** An Agricultural Sciences Company

Always read and follow all label directions. Products may not be registered in all states. 12/23

CHAPTER EVENTS AROUND THE STATE



CAPCA SoCal Chapter CE Meeting

MARCH 14, 2024

8:00 AM - 12:00 PM

Registration Opens: 7:30 am

REGISTRATION FEE:

\$60 (Member online pre-registration, ends 3/7/24)

\$70 (Non-member online pre-registration, ends 3/7/24)

\$70 (On-site registration)

CE HOURS APPROVED:

TBA DPR Hours

4.0 CCA Hours (4.0 IPM)

ADDITIONAL INFORMATION:

Continental-style breakfast and lunch are included with registration.

Pre-registration closes on 3/7/24.

[SoCal Seminar Registration](#)

[Click here to find your local CAPCA chapter.](#)



CAPCA Central Coast Chapter CE Meeting & Trap

SHOOT

MARCH 21, 2024 | 7:45 AM - 12:00 PM

Registration Opens: 7:15 am

REGISTRATION FEE:

\$30 (member* pre-registration, ends 1/18/24)

\$50 (non-member pre-registration)

CE HOURS APPROVED:

4.0 DPR Hours (3.0 Laws, 1.0 Other)

ADDITIONAL INFORMATION:

Lunch is included after the CE meeting at 12 noon (taco truck and soft drinks)!

On-site registration is available space permitting (\$50 for all on the day of the event).

Pre-registration closes on 3/14/24.

CE TRACKING AND AGENDA:

We are using **CE Hours Reported** for this meeting.

Please see the CE agenda, and sign up for free CE tracking at this course by [clicking here](#).

Join us for a Trap Shoot after the meeting from 12:30 – 2:30 pm!

[Central Coast CE Seminar Registration](#)

[Central Coast Trap Shoot Info. & Registration](#)

California Association of Pest Control Advisors
(916) 928-1625
CAPCA.com
support@capca.com

Connect with us



California Association of Pest Control Advisors | P.O. Box 255382, Sacramento, CA 95825

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