



CAPCA

AT THE CENTER OF PLANT HEALTH

Latest Information from CAPCA

INNOVATIVE CONVERSATIONS: CHANGING THE WAY WE TALK ABOUT PESTICIDES

It can be difficult to talk with elected officials, family, friends and others in your community about pesticides. Join CropLife America Vice President of Communications Genevieve O'Sullivan and Director, State Government Affairs, Western Region Scott Dahlman for a four-hour interactive training based on consumer research and learn new tactics and messages to effectively communicate your story. We have developed this training to help you feel more confident when addressing questions and concerns about pesticides.

Please join us in the Crystal Ballroom on October 14, 2023, from noon to 4:00 p.m. This event is free and open to Conference attendees. To register, please follow the link below.

[Register Here](#)

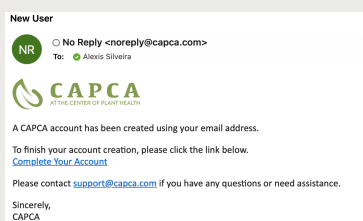
NEW CAPCA WEBSITE & DASHBOARD

All CAPCA members must create an account for the improved member dashboard. You were prompted to do so through an email that was sent in June.

Thank you to all our members who have created or verified their CAPCA online accounts!

If you have not done so, please check your email (example here):

Many of you had questions about the email that was sent to start the process of verifying and completing your new CAPCA account. Here is what it looks



QUICKLINKS

[CDFA Now Accepting Applications for Climate Smart Agriculture Technical Assistance Grants](#)

[CDFA Announces Vacancies on Fertilizer Inspection Advisory Board](#)

[New Leadership Position at the DPR – the Sustainable Pest Management Special Advisor](#)

CAPCA ONLINE CE

CAPCA's mission is to serve as a leader in the industry and continue to provide quality continuing education. In a changing world, that mission and our service to members hasn't changed. [View our Online Course CE Bundles here.](#)

Once purchased, all courses will have access until 12/31/23.

CE HOURS REPORTED: LOOK FOR THE MARK



The "CE Hours Reported" mark was created to help CAPCA members register for education with

like!

Support: If you have any questions or concerns about setting up your CAPCA account, please email support@capca.com or (916) 928-1625.

[CAPCA.com](https://www.capca.com)

confidence that their completed CE hours will be reported and appear on their official printouts promptly. Your hours and timely renewal are important to CAPCA; you will start to see this mark appear for meetings whose sponsors have committed to report your attendance within 7 business days of the meeting/online CE completion.

REGISTER NOW FOR THE ANNUAL CAPCA CONFERENCE & AGRI EXPO!

[Register Here](#)



The banner features a collage of images: a modern building at night, a conference room, and a drone flying over a field with various agricultural icons (Wi-Fi, water, location, etc.) connected by a network of lines. The text includes the 49th anniversary logo, the event title, registration opening date (May 2023), dates (October 15-17, 2023), location (Grand Sierra Resort | Reno NV), and a website link (CAPCA.COM/CONFERENCE). The tagline 'LEARN. NETWORK. ENGAGE.' is at the bottom.

49 Annual CAPCA Conference & Agri-Expo

REGISTRATION OPENS MAY 2023!

OCTOBER 15-17, 2023
GRAND SIERRA RESORT | RENO NV
FOR MORE INFORMATION VISIT
[CAPCA.COM/CONFERENCE](https://www.capca.com/conference)

LEARN. NETWORK. ENGAGE.

SPONSOR THE 2023 CONFERENCE!

Does your company need further information regarding sponsorships for CAPCA's Annual Conference? Please forward this email to the appropriate contact in your operation and have them follow the link below. We appreciate your support!

[Sponsor Here](#)

EXHIBIT AT THE 2023 CONFERENCE!

Are you interested in exhibiting at the 2023 Conference? Follow the link below to learn specs, pricing, and sign up today.

There are just a few spaces left!

[Exhibit Here](#)



The banner features the CAPCA logo (a stylized leaf) and the text 'CAPCA AT THE CENTER OF PLANT HEALTH'. Below this, it reads 'STUDENT NETWORK EVENT' in large, bold letters, followed by 'SUNDAY, OCTOBER 15, 2023' and '11:45 a.m. - 4:30 p.m. | CAPCA's Annual Conference in Reno, NV'.

CAPCA
AT THE CENTER OF PLANT HEALTH

STUDENT NETWORK EVENT
SUNDAY, OCTOBER 15, 2023
11:45 a.m. - 4:30 p.m. | CAPCA's Annual Conference in Reno, NV

CAPCA is thrilled to be hosting the Student Network Event again! This is THE event for students interested in a career as a Pest Control Adviser. At the CAPCA Annual Conference, we connect students throughout California with professionals in all aspects of the industry to provide career insights, share their real-life experiences on the job, and provide training specific to the agricultural sector.

For sponsors looking to support an event that focuses on the future of the agricultural industry and helping to build this experience, please reach out to Katelyn@capca.com.

Sponsorships for Students

WELCOME NEW MEMBERS

Maya Sanchez - John Salkowski - Dante Calderon - Donipha Yadon

CHAPTER EVENTS AROUND THE STATE

CAPCA Central Valley Chapter Upcoming Meetings



Join the CAPCA Central Valley Chapter at the
47TH BUG STOMPERS
Golf Tournament

SPONSORSHIPS AVAILABLE

AUGUST 4, 2023 - 8:00 AM TEE TIME
MANTECA PARK GOLF COURSE
305 N. UNION RD, MANTECA, CA 95337
REGISTER TODAY! - [HTTP://TINYURL.COM/CAPCAGOLF](http://tinyurl.com/capcagolf)
OR SCAN THE QR CODE




CENTRAL VALLEY CAPCA PRESENTS
2023 LABEL UPDATE

SEPTEMBER 15, 2023 | 8 AM
MODESTO JUNIOR COLLEGE PAVILION
2201 BLUE GUM AVE.
MODESTO, CA 95358

SCAN THE QR CODE TO SIGN UP FOR A SPEAKER SLOT OR TO REGISTER

[Register Here](#)

[More Information](#)



Central Coast Chapter Annual Evening with PCA

The CAPCA Central Coast Chapter hosted its annual evening with PCAs in the Crop Club at Cal Poly. The students ranged from sustainability, business, ag education, plant science, engineering, and more. The students spent fifteen minutes speaking with three different PCAs from the CAPCA Chapter.

[Find Your Chapter](#)

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