

2024 Sustaining Membership

		BEST VALUE				
	PLATINUM	DIAMOND	CHROME	GOLD	SILVER	BRONZE
	\$25,000	\$10,000	\$6,500	\$3,500	\$2,200	\$750
Acknowledgement on the CAPCA Website and in Each Issue of Adviser Magazine - For the Year Once Membership is Confirmed	X	X	X	X	X	X
Subscriptions to Adviser Magazine	2	2	1	1	1	1
Job Opportunities Posting in Adviser and Placement on Website	Unlimited	Unlimited	3	2	1	
Ads in Adviser Magazine	3 - 1 Page	1 Page	Half Page		Half Page*	
Adviser Magazine Advertorial*	1**	1**	1**	1*		
Discount on Adviser Ad Placement	15%	15%	15%	10%		
Complimentary Mailing Labels	5	3	2	2	30% off 3 orders	20% off 1 orders
Comp Conference Registrations***	3	2	2	1		
Conference Booth Discount***	\$300	\$200	\$100			
Priority Placement for Conference Exhibit Booth***	1st	2nd	3rd	4th	5th	6th
Spring Summit Complimentary Registrations***	2	1	1	1		
Belly Band on One Adviser Issue***	X					
Free Banners on CAPCA Website*** (2 Weeks on Website)	2	1				
Discount on Online Advertising	\$100	\$75	\$50			
Discount on Commercials - Online CE Platform	\$500	\$500	\$500			
Discount on Email Marketing Ad placements Second Page Single Block Ad	\$100	\$75	\$50	\$25		

* October comped ads are reserved for Diamond Sustaining Members and above, if you are interested in advertising in the October issue you will need to purchase an ad for the October issue.

** October issue guaranteed if booked by March 31, 2024

*** CAPCA will provide Sustaining Member companies redeemable Conference registration codes for their employees. \$100 service fee will be applied to any refund requested for a registration purchased without use of the provided redeemable registration code. Complimentary Conference Registrations: Pending the availability of hosting in-person events in 2024. CAPCA reserves the right to limit benefits and/or adjust to online programming value due to unknown gathering and spacing restrictions.

There is a limited window to sign up for 2024 Sustaining Membership: Sept. 11, 2023 to May 31, 2024. For Sustaining Membership sign-up, visit CAPCA.com.

The rights, privileges, membership benefits and unused portion thereof of CAPCA Sustaining Members applies only to the Company purchasing membership and cannot be transferred or assigned to said Company's subsidiary(ies) or any other entity(ies) of which the Company has full or partial ownership. The rights, privileges, membership benefits and unused portion thereof of CAPCA Sustaining Members applies only to the calendar year.

(Jan. 1-Dec. 31) for which the Company purchases membership and cannot be transferred or rolled over to any subsequent calendar year.