

CAPCA

California Association of Pest Control



ANNUAL CONFERENCE & AGRI-EXPO

OCTOBER 14-16, 2018

Best place to network with
Production Ag consultants.

Increase your visibility by going beyond traditional networking. CAPCA provides an intimate setting ideal for nurturing relations with existing clients and creating new connections with potential clients.



Prior Exhibitors

2016

A4 Promotions & Incentives
 Acadian Seaplants
 Aclagro Plant Nutrients
 ADAMA
 Ag 1 Source
 Ag Alert
 Ag Laboratory & Consulting
 Ag Spray Equipment
 AgBioChem
 AGQ Labs USA
 Agrian
 AgriFarm Group
 AgroLiquid
 AgroPlantae, Inc
 Agroplasma Inc
 Agrosience Solutions
 Agro Thermal Systems
 Albaugh Inc
 Albion Plant Nutrition
 Almond Board of California
 Amvac Chemical Corp
 Arborjet
 Art Wilson Company
 Arysta LifeScience No Am
 Baicor L.C.
 Ball DFP (Nature's Source)
 BASF
 Bayer Crop Science Division
 BioFlora
 BioSafe Systems
 Blue Mountain Minerals
 Brandt
 California Organic Fertilizers
 Caltec Ag, Inc
 CDMS, Inc
 CA Certified Crop Advisers
 Certis USA
 Compass Minerals
 Crop Production Services
 CSI—Nutri-Cal
 CVC Environmental
 Deepoint Group
 Diamond K Gypsum, Inc
 Dormex USA
 Dow AgroSciences
 Duarte Nursery
 DuPont Crop Protection
 Evonik Corporation
 FBSciences, Inc
 FMC Corporation
 Gar Tootelian, Inc
 Gowan USA
 Greenleaf Technologies
 Grower's Secret
 GWSS Board |CDFA PD
 Helena Chemical Company
 Heliae
 Hortau, Inc
 Huma Gro
 ICL Specialty Fertilizers
 Interstate Ag Plastics
 Irrrometer Company, Inc
 Isagro USA
 JCS Marketing
 Jet Harvest Solutions
 JH Biotech Inc
 Kim C-1
 Liphatech, Inc
 Malcolm Media—Ag Publishing
 Mar Vista Resources
 Marrone Bio Innovations Inc
 Mazzei Injector Company
 Meister Media
 Metos
 Micro-Matic USA
 Miller Chemicals
 mOasis Inc
 Motomco LTD
 Nabta USA I
 Netafim USA
 Neudorff USA
 Nichino America
 NovaSource
 NuFarm Americas
 Nutrient Technologies,
 Ocean Organics
 OHP, Inc
 Organic Ag Products
 Organic Farms Fertilizers
 Oro Agri, Inc
 PAPA
 Plant Food Systems
 Polymer Ag, LLC
 Prime-Dirt Inc
 QualiTech Inc
 Redox Chemicals, LLC
 Rotam North America
 RTI-AG
 Seminosbio Technologies
 Simplot Grower Solutions
 Solutions 4Earth
 Spectrum Technologies, Inc
 SST Software
 Stoller USA
 SunBurst Plant Disease Clinic, Inc
 Suterra LLC
 Symborg
 Syngenta Crop Protection
 Tetra Technologies
 Tiger-Sul Products
 TKI Crop Viatlity
 Trece, Inc
 U.S. Borax
 UCCE— ANR
 UPI
 Valent USA Crop
 Van Beurden Insurance Svs
 Verdegaal Brothers Inc
 Verdesian Life Sciences LLC
 Vestaron Corporation
 Vintage Nursiers
 Westbridge Agricultural Prod.
 Western Farm Press
 Willowood USA
 WISErg
 Yara North America Inc
 Zenith Insurance Company

2017

A4 Promotions
 Acadian Seaplants
 ADAMA
 AeroVironment
 Ag 1 Source
 Ag Alert
 Ag Laboratory & Consulting
 Ag Spray Equipment
 AGQ Labs
 Agrian
 AgriFarm Group
 Agro-Research International
 AgroLiquid
 AgroPlantae, Inc
 Agroplasma Inc
 Agrosience Solutions
 AgroThrive Organic Fertilizers
 Albaugh Inc
 Albion Plant Nutrition
 Alligare, LLC
 Almond Board of California
 Alzchem LLC
 Amvac Chemical Corp
 Andermatt USA
 Arborjet
 Art Wilson Company
 Arysta LifeScience No Am
 Atticus
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 BASF
 Bayer Crop Science
 BioFlora
 BioSafe Systems
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 Bridgewell Agriculture
 Briostak Software
 Burchell Nursery
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 CVC Environmental
 Davis Instruments
 Deepoint Group
 Desert Research Institute
 Diamond K Gypsum, Inc
 Diversified Waterscapes Inc
 Dow AgroSciences
 Duarte Nursery
 DuPont Crop Protection
 Engage Agro
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 FBSciences, Inc
 FMC Corporation
 Fusion 360 Inc
 Gar Tootelian
 Gowan USA
 Green Leaf Ag
 Grower's Secret
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 Helm Agro US
 Hortau, Inc
 Huma Gro
 Hydrite Chemical
 ICL Specialty Fertilizers
 Interstate Ag Plastics
 Irrrometer Company, Inc
 Isago USA
 Jain Irrigation
 JCS Marketing
 Jet Harvest Solutions
 JH Biotech
 LIDA Plant Research
 Liphatech, Inc
 Magna Bon II
 Malcolm Media
 Mar Vista Resources
 Marrone Bio Innovations Inc
 Mazzei Injector Company
 Meister Media
 Metos USA
 Micro-Matic USA
 Miller Chemicals
 Momentive Performance Materials
 Montague for Ag
 Motomco LTD
 Nachurs
 Naiaid Company Inc
 Nature Safe Natural & Organic Fert.
 Nature's Source
 Netafim USA
 Neudorff USA
 Nichino America
 NovaSource
 NuFarm Americas
 Nutrient Technologies,
 Ocean Organics
 OHP, Inc
 Organic Ag Products
 Organic Farms Fertilizers
 Oro Agri, Inc
 Pacific Biocontrol Corporation
 Plant Food Systems
 Polymer Ag, LLC
 QualiTech Inc
 Redox Chemicals, LLC
 RTI-AG
 S & W Seed Company
 Semios USA, Inc
 SePRO Corporation
 Simplot Grower Solutions
 Sipcam rotam
 Soil Secrets
 Solutions 4Earth
 Spectrum Technologies, Inc
 Spensa Technologies
 SQM North America
 Stockton USA
 Stoller USA
 Summit Agro USA
 Suterra LLC
 Symborg, Inc
 Syngenta Crop Protection
 SynTech Research
 Taminco US
 Terramera
 TKI
 Tiger Sul Products/ HJ Baker
 Trece, Inc
 True Organic Products
 UPI
 UCCE— ANR
 Valent USA Crop
 Verdegaal Brothers Inc
 Verdesian LifeScience
 Vestraron
 Westbridge Agricultural Prod.
 Western Farm Press
 Wildeye
 Willowood USA
 Wonderful Nurseries
 Yara North America Inc
 Zenith Insurance Company



CAPCA
AT THE CENTER OF PLANT HEALTH

CAPCA 43rd Annual Conference & Agri-Expo

Conference Information Sheet

CONFERENCE LOCATION & DATES

The conference will be held at the Grand Sierra Resort, Reno, Nevada. Your audience will primarily be licensed pest control advisers (PCA's) from throughout California. We anticipate an attendance of approximately 950 – 1,000 PCA's. With an overall audience of ~1600.

CONFERENCE STATISTICS FROM 2016

The 2016 CAPCA Conference & Agri-Expo attracted 1638 attendees to the Disneyland Resort in Anaheim, California. One hundred Twenty – Nine exhibitors of the latest products available to the licensed PCA were on hand to share product information, and provide demonstrations. Many job opportunities were available at the “Career Opportunities” area.

MEETING PURPOSE & OBJECTIVES

The California Association of Pest Control Advisers (CAPCA) Annual Conference and Agri-Expo is the major continuing education meeting for CAPCA and for the state's PCA's. Members generally obtain one - third of their state continuing education requirements at this meeting. Continuing education credits are applied for with the California Department of Pesticide Regulation, Golf Course Superintendents Association of America, Arborist Association, California Certified Crop Adviser Program, California Certified Nurseryman's Program, and the state departments of agriculture in Oregon, Arizona and Nevada.

CAPCA represents a membership of 75% of the nearly 4,000 California EPA licensed pest control advisers (PCA's) who provide pest management consultation for the production of food, fiber and ornamental industries of this state. CAPCA's mission is to facilitate the success of the licensed pest control adviser. CAPCA's purpose is to serve as *the leader in the evolution of the pest management industry through the communication of reliable information*. CAPCA is dedicated to the professional development and enhancement of our members' education and stewardship, which includes legislative, regulatory, continuing education and public outreach activities.

AUDIENCE PROFILE

The demographics of the California licensed PCA was developed in 1995 and updated periodically. Our most recent data is from 2015. The California PCA has an average age of 55 years, with more than 30 years of pest management experience. The education level of the PCA is impressive, with more than 91% holding a college degree, masters or Ph.D. The breakdown between types of consulting performed is: 66% work in production agriculture, 15% work in the turf, ornamental and specialty markets, and 4% work in industrial or vegetative management. The remaining 15% work in other areas.

AGRI-EXPO

The Agri-Expo is open to attendees throughout the conference. But exhibitors are only required to be in their booths during Continuing Education hours providing interactive presentations with attendees. Monday 3:00 – 5:00pm. Breakdown can begin Tuesday at 10:00am quietly, decorator company services will not be available until 12:00pm. Our exhibit hall is closed during the Membership Luncheon on Monday afternoon.

EXHIBIT HALL EVENTS

Sunday night the Welcome Reception is held near the exhibit hall floor. Exhibitors are encouraged to be in their booths so attendees can wander around the hall as they choose. The party is run through the house sound so it can be heard by all, but exhibitors can also have people in their booths and hold discussions.

EXHIBIT HALL ACTIVITIES

To increase traffic flow CAPCA coordinates our “Attendee Grab” game. Each attendee is given a yellow card with numbers on it, and gifts with corresponding yellow cards on them are given to exhibitors. As attendees find the gift with their number on it, they take the gift and the exhibitor can then go to the CAPCA booth and get another gift to display in their booth. This game encourages attendees to visit all the booths several times as they hunt for their “gift” since the number displayed at your booth changes throughout the conference.

Attendance per Meeting Breakdown

- Monday General Session – 800
- Keynote (Luncheon) – 1000
- Exhibitor Session – 650+
- Tuesday Breakout Session - 500

Sponsorship Opportunities

Amplify your presence while also stretching your marketing dollars—
Become a sponsor of the Conference with one of our exclusive opportunities to be showcased at a
conference event or by providing an attendee amenity or conference essential.

Membership Luncheon—Dow AgroSciences

Agri-Expo Hall—\$10,000

Welcome Reception—\$10,000

Monday Breakfast—\$9,000

Tuesday Breakfast—\$9,000

On-Line Registration—\$7,500

Hotel Key Card Jacket—Valent USA

Registration Desk—\$5,000

CE Sign In Desk—Arysta LifeScience

Label Update Program—\$5,000

Charging Station—\$5,000

Printed Program—\$5,000

Name Badges—\$5,000

Conference Carry Bag—BASF

A-V Production—\$4,500

Attendee Grab Game—Buttonwillow Warehouses

Exhibitor Hospitality Room—\$4,000

Key Note Speaker (Lunch)—NovaSource | TKI

General Session Speakers—\$3,500

Monday General Session—Simplot Grower Solutions

Afternoon Refreshment Break—\$3,000

Monday Morning Coffee Break—\$3,000

Tuesday Morning Coffee Break—\$3,000

Break Out Session A—Fine America Inc

Break Out Session B—Westbridge Agricultural Products

Membership Raffle—Oro Agri

VIP Dinner—\$2,000

Bathrooms—\$1,500

Career Opportunities—Willowood USA

Sky's the Limit—customize your opportunity!!

For More Information

Dee Strowbridge

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www.capca.com/exhibitor