

36th Annual CAPCA Conference

MAKING CONNECTIONS

Sponsorship Summary

As of June 2010

Event Sponsorships	Cost	2010 Sponsor
Monday Night Reception	Diamond	DuPont Crop Protection
Membership Luncheon	20,000	Dow AgroSciences
Agri-Expo Hall	9,500	Syngenta
Welcome Reception	9,000	Arysta LifeSciences
Tuesday Breakfast	8,000	MANA
Monday Breakfast	8,000	Wilbur Ellis Company
On-Line Registration	7,500	Valent
Internet Café	7,500	
Hotel Welcome Packet	5,000	
Registration Desk	5,000	
Continuing Education Sign In Station	5,000	FMC Corporation
Key Note Speaker	5,000	
Label Update Program	5,000	AGROTAIN International
Printed Program	4,500	Amvac Chemical Corp.
Multi-Media & A-V	4,500	
Name Badges	4,500	NuFarm Americas, Inc
Exhibitor Hospitality Room	4,000	
Speakers	3,500	Monterey AgResources
Monday General Session	3,000	Simplot
Tuesday General Session	3,000	Tessengerlo Kerley
Afternoon Coffee Break	3,000	The Tremont/Lyman Groups
Tuesday Morning Coffee Break	3,000	
Monday Morning Break	2,500	Nichino America, Inc
Break Out Session – Grassroots Mgmt Practices	2,500	
Break Out Session - Turf & Ornamental	2,500	Westbridge Agricultural Products
Break Out Session – Production Ag	2,500	Crop Production Services
Break Out Session – Social Media Technology (Sunday)	2,500	
Break Out Session – Social Media Technology (Monday)	2,500	
Special Surprise (attendee gift)	2,500	AgraQuest , Inc
Conference Carry Bags++	2,500	BASF
Tuesday General Session Raffle	1,500	MGK Company
Career Opportunities	1,500	San Diego Chapter
Message Board	1,500	San Diego Chapter
VIP Dinner	2,000	
Cash Sponsors		

++ in addition sponsorship amount, cost of item will be provided by sponsor.