

2009 REQUEST FOR CAPCA LABELS

ALL INFORMATION MUST BE COMPLETED, OR YOUR LABEL REQUEST CAN'T BE PROCESSED.

DATE LABELS ARE NEEDED (DO NOT PUT "ASAP") _____

Purpose for which labels are to be used _____

Person Requesting Labels _____	Phone No. (____) _____
Company _____	
Address _____	Fax No. (____) _____
City/State/Zip _____	Email Address: _____

****IMPORTANT:** Requests with **less than 5 working days notice will be charged a \$25.00 RUSH CHARGE**** (5 working days for CAPCA to run labels; not 5 working days from the date you request them to the date you need to receive them). If you want labels overnighted, please specify in "Special Instructions" and provide a UPS or FedEx charge #, or request that CAPCA invoice you for the charge.

<u>PREPAYMENT OF LABELS IS REQUIRED: PLEASE COMPLETE CREDIT CARD INFORMATION:</u>			
COST OF LABELS:	CAPCA Sustaining Members	\$.15 per label, plus shipping	
	Non-Sustaining Members	\$.30 per label, plus shipping	
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Credit Card # _____ 3 DIGIT CV # _____
Expiration Date _____	SIGNATURE _____		

SELECT FIRST CLASS, STANDARD BULK OR ELECTRONIC MAILING

- Option 1: First Class: Go to page 2 now.
- Option 2: Standard Bulk Mail (Minimum 200 pieces) Go to instructions below.
- Option 3: Electronic (Electronic labels will ONLY be sent to bonded mail houses. Please submit a letter with your request showing that the mail house you have chosen is bonded. Electronic labels will not be processed without proof of bonding.)

OPTION #2 – STANDARD BULK MAIL.

You must complete this section; the labels cannot be run without this information.

Type of postage method you are using (Select One):

- PERMIT IMPRINT (Preprinted on envelope/mailer)
- POSTAGE METER (You will run envelope/mailer postage meter)
- PRE-CANCELLED STAMPS (Please state denomination of stamp (34¢, etc.)

Post Office from which mailing will be sent: City _____ Zip _____

Type of mailer: LETTER (8-1/2" x 11" sheet folded in half or in thirds; or #10 envelope)
 FLAT (8-1/2" x 11", no folds)

TAKE A SAMPLING OF YOUR MAILING

1. **Number of pieces in sampling** _____ (Figure out how many "mail-ready" pieces equal a quarter-inch. Pieces should be compressed as if they were rubber-banded together). (Example: 8 pieces equal 1/4 inch, so there are 8 pieces in your sampling)
2. **Thickness of Mailer** _____ inch (thickness of your sampling in #1 (example: 1/4 inch)
3. **Weight of Mailer** _____ oz (total weight of pieces in sampling) Weigh the sample pieces (i.e., an 8-piece sampling an 8-piece sampling may weigh 1.6 ounces)
4. **Height of Mailer** _____ inch (The height of the mailer is measured to the fraction of an inch (i.e, 3.25 inches high)
5. **Length of Mailer** _____ inch (The length of the mailer is measured to the fraction of an inch (i.e, 9.5 inches long)

Labels cannot be run by county. Please check the appropriate chapter(s) for which you would like labels.

If you want labels for a particular field of consulting, please indicate by writing the appropriate abbreviation in far-right box. Fields are:

- | | | |
|-------------------------|------------------------|--|
| A=Aquatics | I=Grapes | Q=Other Specialties |
| B=Cereals/Grains | J=Strawberries | R=Other (beans, sugar beets, potatoes, etc.) |
| C=Citrus & Subtropicals | K=Seed Crops | S=Rice |
| D=Cotton | L=Lettuce & Cole Crops | T=Root Crops (food only) |
| E=Deciduous Fruits | M=Melons/Cucurbits | U=Tomatoes (fresh/processed) |
| F=Floriculture | N=Nursery | V=Vegetation Mgmt (forestry, roadside & range) |
| G=Forage | O=Nut Crops | W= Landscape + T/O Maintenance (parks, etc.) |
| H=Golf/Sports Turf | P=Oil Crops | X = Organics |

If you select more than one field of consulting, please indicate whether you want each field run separately or all fields run together (to avoid duplicate labels)

Chapter Name & Region	PCAs	QALs	Field of Consulting
Tri-County (Lassen, Modoc, Plumas, Shasta, Sierra, Siskiyou, Trinity Co.)			
NorCal (Butte, Tehama, Glenn Counties)			
Sutter-Buttes (Colusa, Nevada, Sutter, Yuba Counties)			
Woodland (Alpine, Amador, Calaveras, El Dorado, Placer, Sacramento, Solano, Yolo Co.)			
North Coast (Lake, Marin, Mendocino, Napa, Sonoma, Del Norte Counties)			
San Francisco Bay (Alameda, Contra Costa, San Francisco, San Mateo, Santa Clara Co.)			
Monterey Bay (San Benito, Santa Cruz, Monterey Counties)			
Central Valley (Mariposa, Merced, San Joaquin, Stanislaus, Tuolumne Co.)			
Tulare-Kings (Tulare, Kings Counties)			
Central Coast (San Luis Obispo, Santa Barbara Counties)			
Ventura (Ventura County)			
San Diego (San Diego County)			
Desert Valleys (Imperial County & Arizona)			
SoCal (Los Angeles, Orange, Riverside, San Bernardino, Mono, Inyo Counties)			
Fresno-Madera (Fresno, Madera Counties)			
Kern County (Kern County)			

SPECIAL INSTRUCTIONS:

NOTE: CAPCA is not authorized to provide names and addresses of some PCAs, at their request. Therefore, the number of labels you receive will not equal the total number of PCAs in the State. Also, the number of labels you receive for individual chapters will not equal the number of PCAs actually in the chapter.

**RETURN LABEL REQUEST TO:
CAPCA, 1143 No. Market Blvd., Suite 7, Sacramento, CA 95834
OR FAX REQUEST TO 916-928-0705**